

OUR CONSULTANT OFFERINGS

DISCOVERY CALLS \$0-\$175

This is where we get the chance to sit and chat so that I can assess your needs, provide expert insights and offer potential solutions.

BUSINESS PLANS \$500

Business plans serve as roadmaps for a business and it will outline the business' goals, strategies and financial projections. It can be used for strategic planning, securing funding, and operational guidance

BUSINESS PROPOSALS \$300

Business proposals are formal documents that are designed to persuade a potential client, investor or partner to engage in a business arrangement.

BUSINESS MODELS \$500

These describe how your business creates, delivers, and captures value. Your business model will be the foundation for your company's operations and strategy. This will help you define your revenue streams, guide your business strategy, identify target customers etc.

STRATEGIC GROWTH PLANS \$1,500

This is a long-term road map that will outline how your business will expand and achieve sustainable success. it will help you set clear growth objectives, identify market opportunities, enhance competitive advantage, manage risks and challenges and measure and track your progress

RISK MANAGEMENT PLANS \$1,000

This is a document that identifies, assesses and mitigates potential risks that could impact your business. It will help you identify potential risk, minimise financial losses, ensure business continuity, improve decision making, ensure compliance and increase competitive advantage.

OUR CONSULTINGS OFFERINGS

BRAND STRATEGY & IDENTITY DEVELOPMENT \$1,500

This will help you establish a strong, consistent and memorable presence in the market. This will help you communicate your value, differentiate yourself from your competitors, and build long term relationships with your target audience.

SOCIAL MEDIA MARKETING & MANAGEMENT \$500+ PER MONTH

This will help you promote your brand, engage with customers, and drive business growth through strategic use of social platforms.

DIGITAL MARKETING STRATEGY \$1,000

This is a comprehensive plan for promoting your brand or business using digital channels. This will help your business effectively reach and engage with its target audience, achieve specific goals and drive measurable results.

BUDGETING & FINANCIAL PLANNING \$500

This ensures that your business allocates its resources effectively, that its financial goals are met and that the business can navigate uncertainties while maintaining profitability.

PROFITABILITY ANALYSIS & GROWTH STRATEGY \$1,000

This will assess the current financial health of your business and identify opportunities for sustainable expansion. These processes are key to ensuring that the business remains profitable while scaling effectively.

FUNDING & INVESTMENT READINESS \$1,000

This will prepare your business for securing external capital, angel investors or other forms of financing. This process ensures that a business presents itself as a strong, attractive investment opportunity and is positioned for successful fundraising.

OUR CONSULTINGS OFFERINGS

CORPORATE SERVICES \$100+

This includes corporate searches, preparing corporate documents, visiting CAIPO etc.

LEGAL DRAFTING & INTERPRETATION \$300+

We will draft all documents you need for your business from contracts down to business & HR policies

1:1 BUSINESS MENTORSHIP \$500+

With this mentorship plan the business owner gets to choose areas that they wish to tackle each month until their business has achieved the progress they want.

BUSINESS STARTUP COACHING \$500+

Areas covered include but are not limited to:

- business idea validation
- business planning & strategy
- legal guidance
- branding & marketing

OUR BUNDLED CONSULTINGS OFFERINGS

BUSINESS FOUNDATION & STRATEGY \$1,500

With this bundle you get the following:

- 1 business plan
- market research & competitive analysis
- business model development
- mission, vision and values clarification
- goal planning and strategic roadmap

BRANDING & MARKETING \$2,000

With this bundle you get the following:

- brand strategy & positioning
- logo design and visual identity
- marketing plan development
- social media strategy and content calendar

SALES & GROWTH STRATEGY \$2,000

with this bundle you get:

- sales funnel development
- customer acquisition strategies
- lead generation and conversion tactics
- upselling and cross selling strategies

RISK MANAGEMENT & COMPLIANCE \$1,500

with this bundle you get the following:

- risk assessment and analysis
- legal compliance review
- crisis management planning
- employee safety protocols & HR compliance

BUSINESS GROWTH \$3,000

this bundle includes the following:

- custom strategic growth plan
- sales and marketing alignment
- financial and profitability analysis